

ETAM PRESENTS

THE FRENCH LIBERTÉ



SPRING SUMMER 2019

Etam
SINCE 1916



UNE FAÇON DE DIRE QUE L'ON
PEUT ÊTRE FÉMININE ET FÉMINISTE,
LÉGÈRE ET ENGAGÉE,
LIBRE SURTOUT.

*A WAY OF SAYING THAT YOU CAN
BE BOTH FEMININE AND FEMINIST,
BOTH LIGHT AND COMMITTED BUT
ABOVE ALL, FREE.*

#FRENCHLIBERTE

Etam
SINCE 1916



DANS CE WESTERN DES TEMPS MODERNES,
LE MASCULIN FÉMINISÉ L'EMPORTE.
PARCE QUE LES SILHOUETTES SONT CHARGÉES D'ASSURANCE.
PARCE QUE LA LINGERIE S'UPGRADE DE DÉTAILS BIJOUX.
PARCE QUE LES LAÇAGES OMNIPRÉSENTS HABILLENT LES COURBES ET LES DÉCOLLETÉS.
PARCE QUE LES IMPRIMÉS DE NUIT SONT UN STATEMENT MODE À PART ENTIÈRE.
CETTE SAISON, LA FEMME DE TÊTE AU CORPS ASSUMÉ JOUE ET GAGNE.
LE TEMPÉRAMENT DE LA COLLECTION PRINTEMPS ETÉ 2019 EST À L'IMAGE DES FEMMES
ETAM, FORT EN CARACTÈRE ET EN STYLE.

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THE FRENCH LIBERTÉ

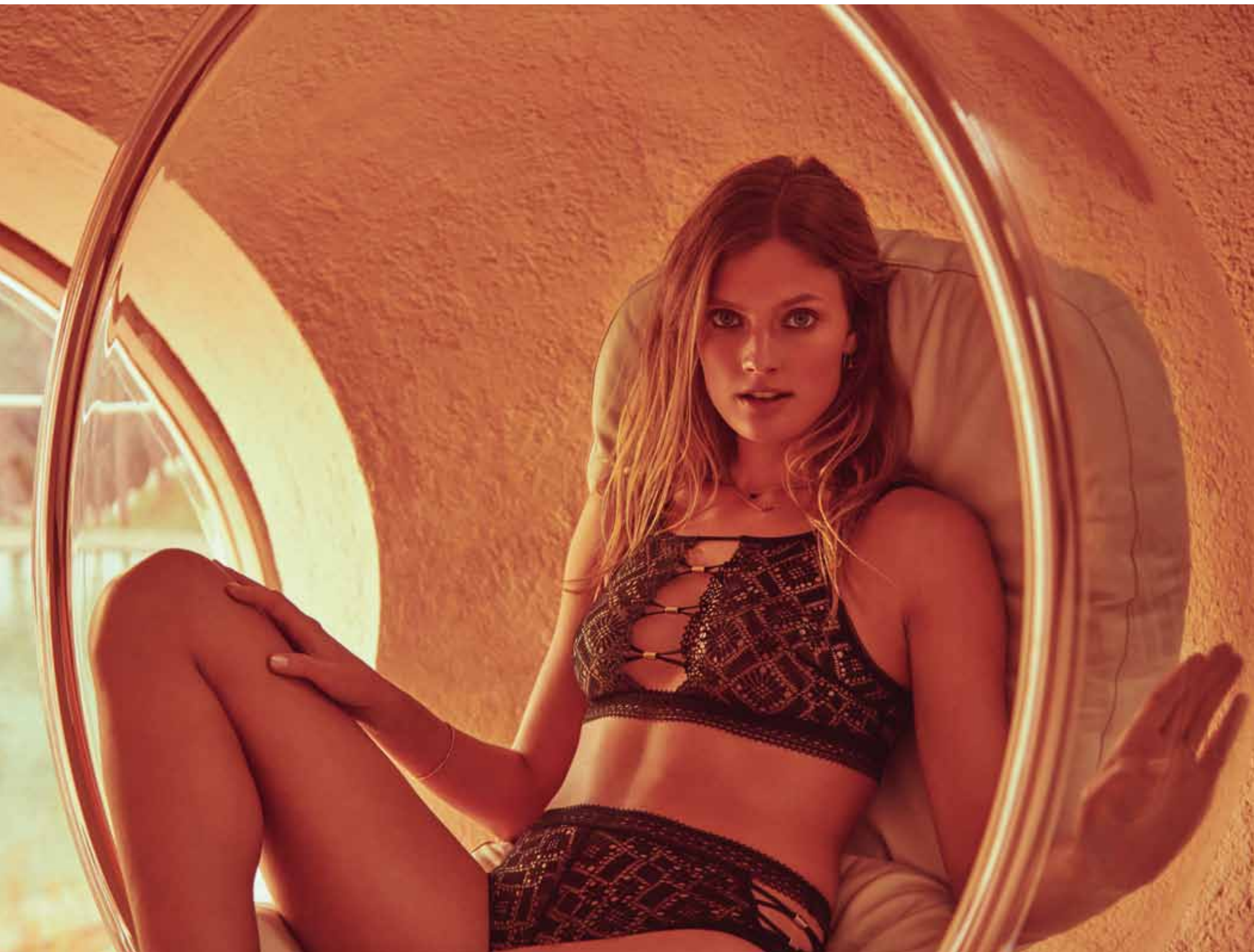
*IN THIS MODERN WESTERN, FEMINIZED MASCULINE PREVAILS.
BECAUSE THE CONTOURS ARE ALREADY MAGNIFICENT.
BECAUSE THE LINGERIE IS ENHANCED WITH JEWEL DETAILS.
BECAUSE A BOUNTY OF LACES ADORN CURVES AND NECKLINES.
BECAUSE THE EVENING PRINTS ARE A FASHION
STATEMENT IN THEIR OWN RIGHT.
THIS SEASON, THE CONFIDENT WOMAN WHO IS COMFORTABLE
IN HER OWN BODY GAMBLES AND WINS. THE TEMPERAMENT
OF THE SPRING SUMMER 2019 COLLECTION IS THE IMAGE OF ETAM WOMEN,
STRONG IN CHARACTER AND STYLE.*

ETAM
THE FRENCH LIBERTÉ







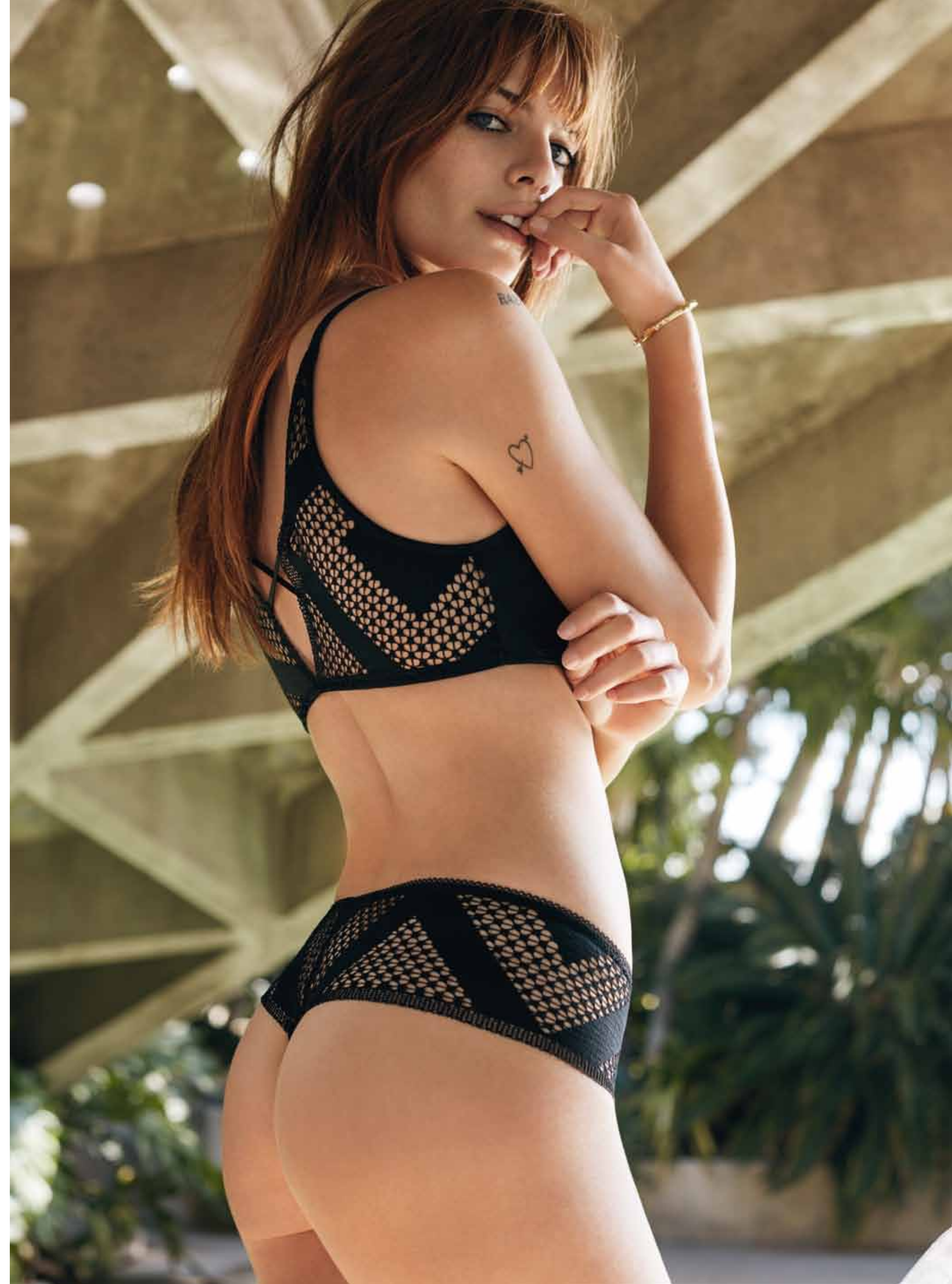


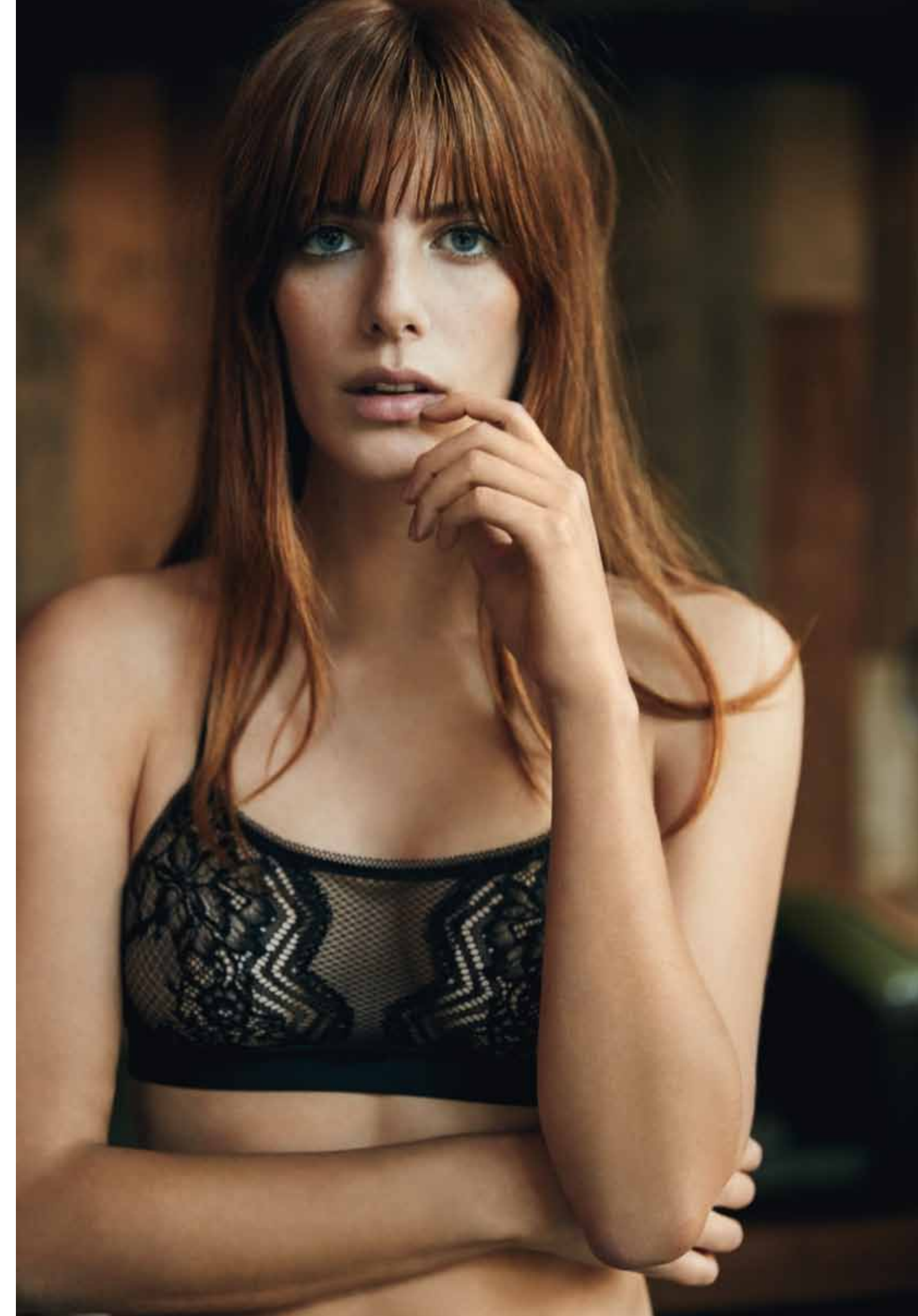






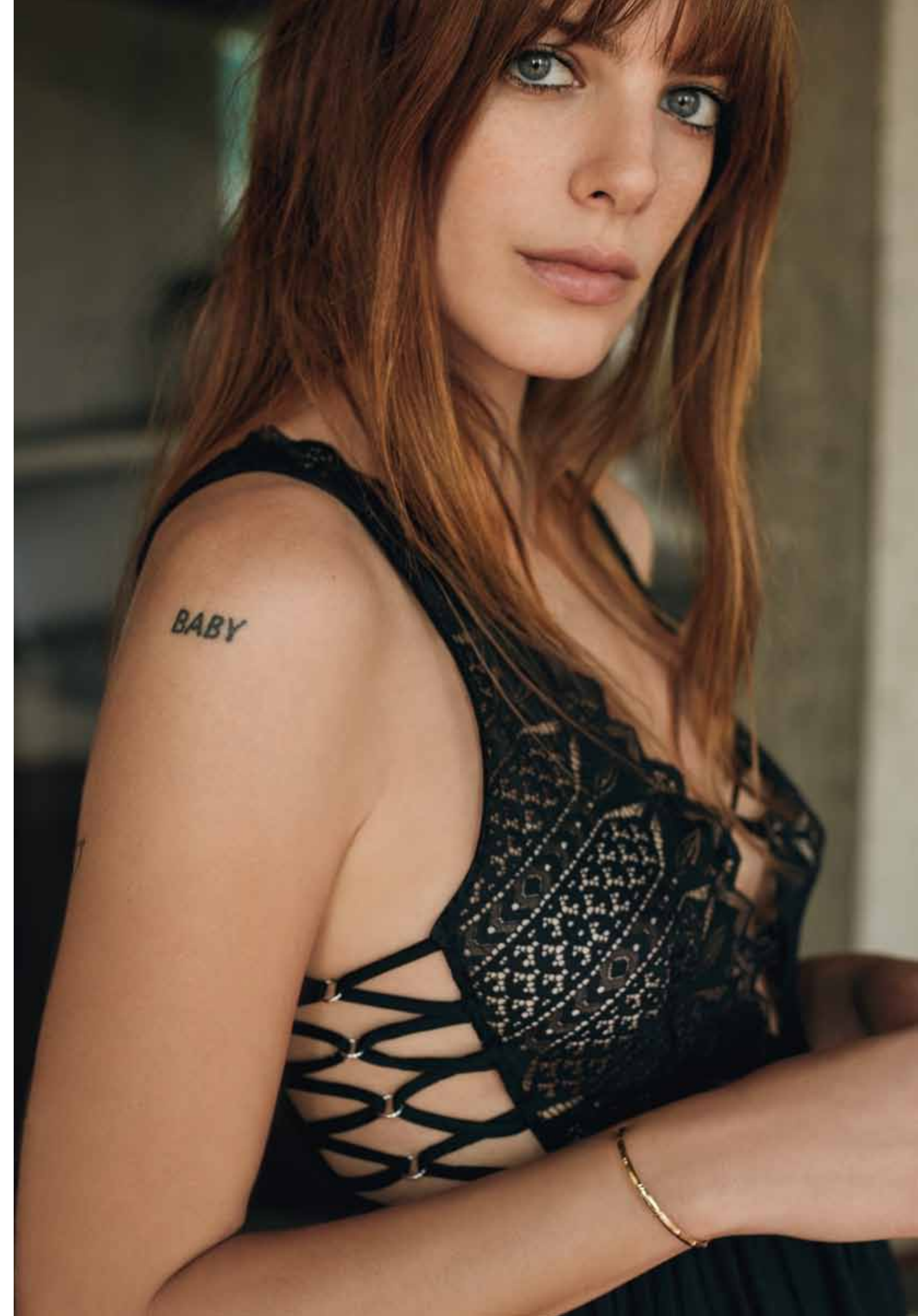
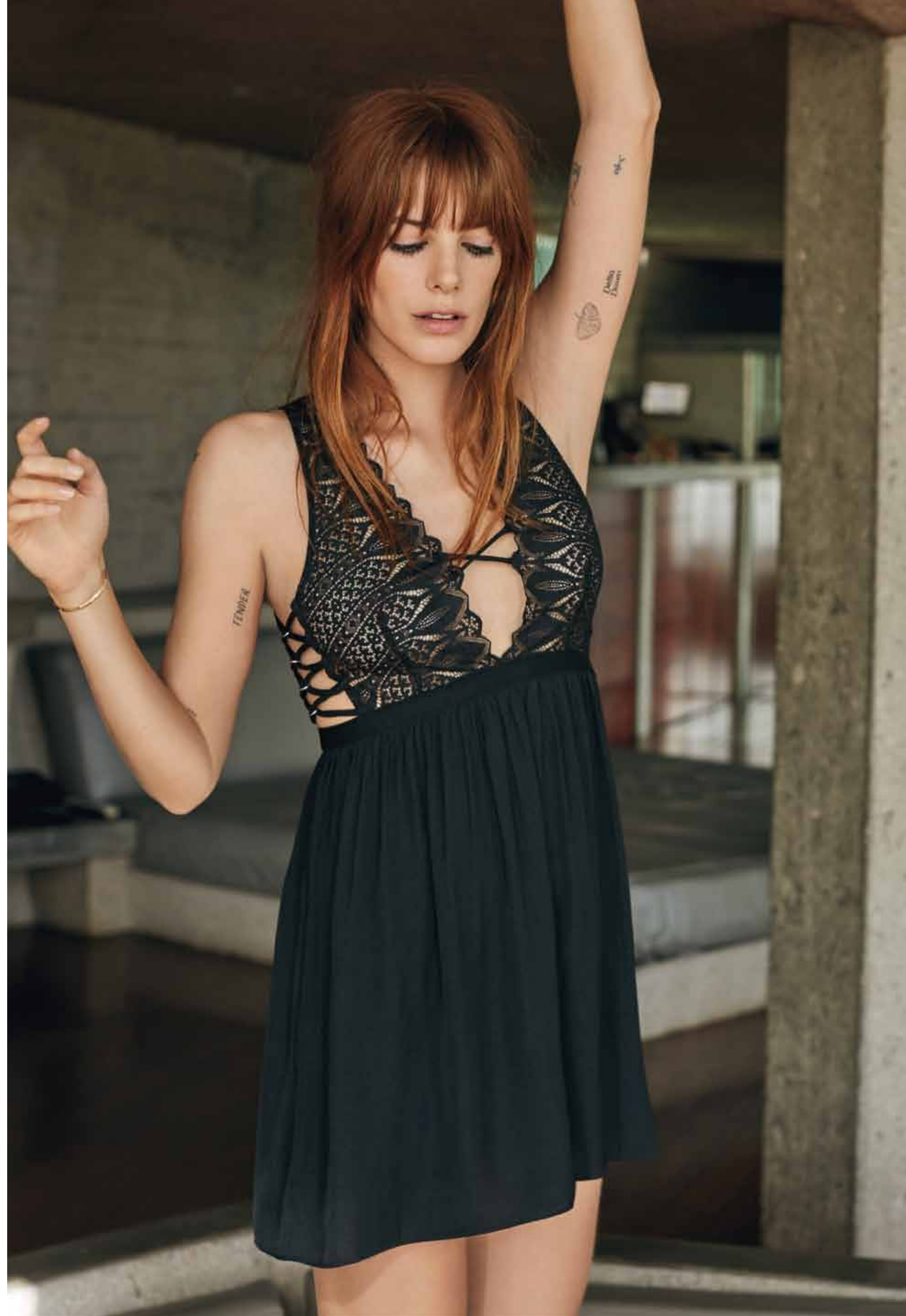








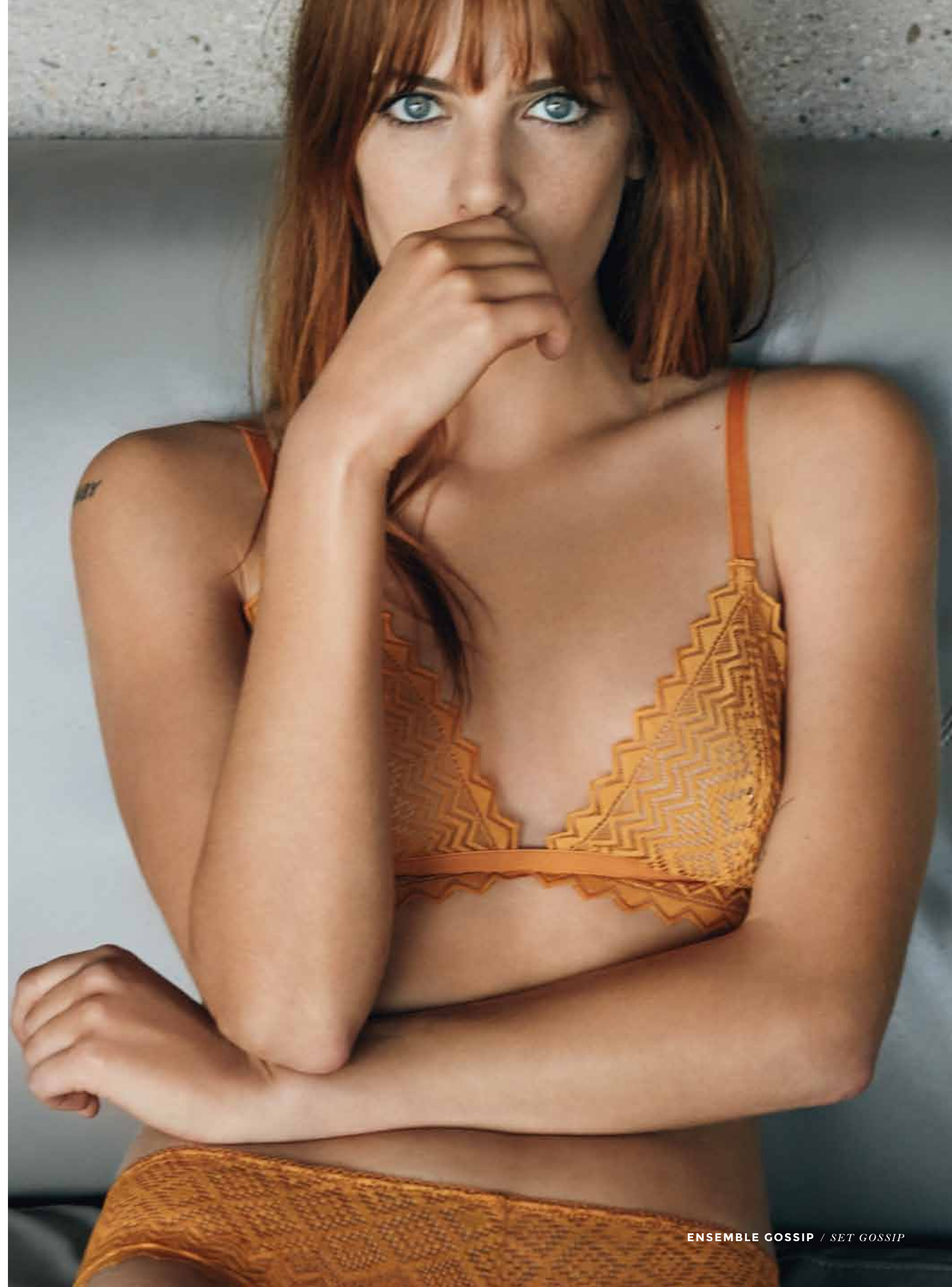














TOP ET PANTALON LIMONADE / TOP AND PANTS LIMONADE





ENSEMBLE NUMBER ONE / SET NUMBER ONE



SOUTIEN-GORGE SUNDOWN / BRA SUNDOWN 45









ENSEMBLE MOMENTO, CHEMISE GWENDA
SET MOMENTO, SHIRT GWENDA



ENSEMBLE LEGEND
SET LEGEND



ENSEMBLE 102 ANS
SET 102 ANS



BODY NUMBER ONE
BODY NUMBER ONE



NUISSETTE DÉSERT
NIGHT DRESS DESERT



ENSEMBLE PURE SENSATION
SET PURE SENSATION



ENSEMBLE CHÉRIE CHÉRIE
SET CHÉRIE CHÉRIE



ENSEMBLE INK, DÉSHABILLÉ UTOPIE
SET INK, KIMONO UTOPIE

ENSEMBLE INFINITÉ
SET INFINITÉ



ENSEMBLE DÉSERT
SET DÉSERT



SOUTIEN-GORGE SANSA
BRA SANSA

ROBE PATCHWORK
DRESS PATCHWORK



SOUTIEN-GORGE SUCCESS, PYJAMA SAFRAN
BRA SUCCESS, PAJAMAS SAFRAN



ENSEMBLE DAIQUIRI
SET DAIQUIRI

ENSEMBLE GOSSIP
SET GOSSIP



BRASSIÈRE NUMBER ONE,
PANTALON LADY
BRA NUMBER ONE, PANTS LADY

ENSEMBLE INTÉMPORELLE,
CHEMISE JOUMBA
SET INTÉMPORELLE, SHIRT JOUMBA



ENSEMBLE DÉSINVOLTE
SET DÉSINVOLTE



ENSEMBLE GOSSIP
SET GOSSIP



TOP ET PANTALON LIMONADE
TOP AND PANTS LIMONADE



COMBINAISON GABY
JUMPSUIT GABY



ENSEMBLE NUMBER ONE
SET NUMBER ONE

SOUTIEN-GORGE SUNDOWN
BRA SUNDOWN



ENSEMBLE FUGITIVE
SET FUGITIVE



BRASSIÈRE BANDIT, SHORT JAROD
BRA BANDIT, SHORT JAROD



ENSEMBLE PRÉAMBULE
SET PRÉAMBULE

BODY CONFIDENCE
BODY CONFIDENCE



ENSEMBLE SIRÈNE
SET SIRENE



SOUTIEN-GORGE PURE BY
BRA PURE BY

PYJAMA VALÉRY
PAJAMAS VALÉRY



SOUTIEN-GORGE HIPPIE
BRA HIPPIE

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