

#feel FREE

SPRING SUMMER 2020



Etam
#FRENCHLIBERTE

ÉDITO

CETTE SAISON SPRING SUMMER 20 SONNE LE PRIVILÈGE DU CONFORT,
DU CORPS JAMAIS ENTRAVÉ ET DU MOUVEMENT AGILE : LIBERTÉ D'ACTION ET DE PENSÉE.
RAFALES DE DENTELLES STRETCHS ET RECYCLÉES, MATIÈRES INNOVANTES ET MODERNES.
LES COULEURS SONT TOUJOURS PLUS PEP'S ET LES IMPRIMÉS TRAVAILLÉS SONT À TOMBER.
VOILÀ UNE COLLECTION ÉCLECTIQUE ET DES BEAUTÉS PLURIELLES POUR L'INCARNER,
APRÈS TOUT : FEEL FREE TO BE WHOEVER YOU WANT TO BE!
COUP D'ENVOI D'UNE ANNÉE PLACÉE SOUS LE SIGNE DE LA MODE
À L'ASCENDANT SURVOLTÉ : 2020 ON EST LÀ !

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*THIS 2020 SPRING-SUMMER SEASON BRINGS WITH IT THE PRIVILEGE OF COMFORT,
UNRESTRICTED BODY MOVEMENT AND AGILITY: THE FREEDOM TO MOVE AND THINK.*

RIPPLES OF RECYCLED STRETCH LACE, INNOVATIVE AND MODERN FABRICS.

THE MOST VIBRANT COLOURS AND DETAILED PRINTS TO DIE FOR.

*THIS IS AN ECLECTIC COLLECTION WITH DIFFERENT BEAUTIES TO BRING IT
TO LIFE, ABOVE ALL: FEEL FREE TO BE WHOEVER YOU WANT TO BE!*

*THE LAUNCH OF A YEAR UNDER THE STAR SIGN OF
MODERN HEAVENLY FASHION: 2020, BRING IT ON!*

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ENSEMBLE/SET JUDITH, ENSEMBLE/SET SUCCESS, SOUTIEN-GORGE/BRA SUCCESS, PANTALON/PANTS JAMAL



ENSEMBLE/*SET* CANNELLE



ENSEMBLE/*SET* VIOLETA



**FEEL FREE
TO LOVE
YOURSELF**

ENSEMBLE/SET LANE, SHORT VICKY, TOP VANILLA
ENSEMBLE/SET PETALE & COCKTAIL



SOUTIEN-GORGE/*BRA* MORNING, PYJAMA/*PAJAMAS* AMARANTE



ENSEMBLE/*SET* SUNRISE



PYJAMA/*PAJAMAS* AFRICA & COCOTIER



CHEMISE/*SHIRT* BAGUERA, PANTALON/*PANTS* JAGUAR



ENSEMBLE/SET CALL, SOUTIEN-GORGE/BRA 102 ANS & PANTALON/PANTS MIRAGE, BODY FAMOUS



**FEEL FREE
TO SHOW
THEM WHAT
YOU GOT**



KIMONO GOYAVE, BODY KAYA



BODY 102 ANS



ENSEMBLE/*SET* PETALE



ENSEMBLE/*SET* RIDE & TODAY



FEEL FREE TO BE EXTRA COMFY

LES NOUVEAUX SANS ARMATURES
THE NEW WIRELESS BRAS

ENSEMBLE/*SET* PURE 360, MOVE, TODAY, RIDE



ENSEMBLE/*SET* MICRO 360



ENSEMBLE/*SET* ZEBRA & MOVE





SOUTIEN-GORGE/*BRA* PURE MESH, PANTALON/*PANTS* LIGHT JASON, PYJAMA/*PAJAMAS* MELIA



ENSEMBLE/*SET*, TOP & SHORT VIVIANA



ENSEMBLE/SET CHÉRIE CHÉRIE
7 FORMES, 11 COULEURS/7 SHAPES, 11 COLORS **we**care!



**FEEL FREE
TO SHAKE
YOUR BODY!**



COLLECTION BE+ - ENSEMBLE/*SET* NOÉLIE, BASKETS LE COQ SPORTIF x ETAM





COLLECTION BE+ - BRASSIÈRE/*BRA* CHARLINE, LEGGING LUCIANETTE

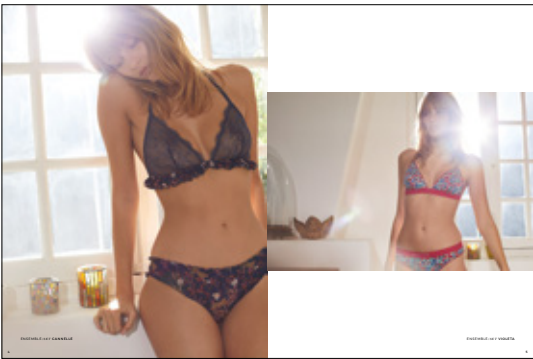




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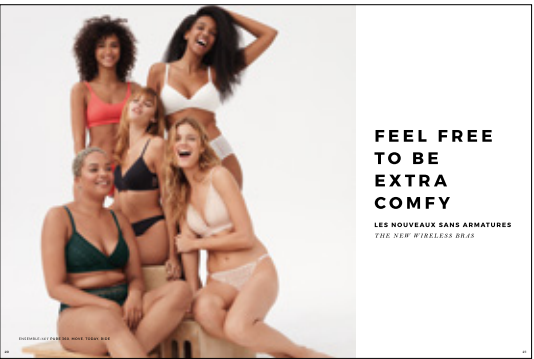
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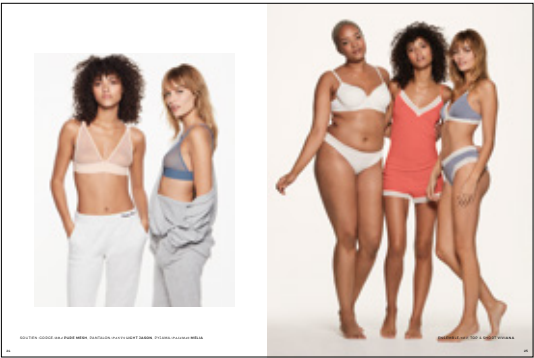
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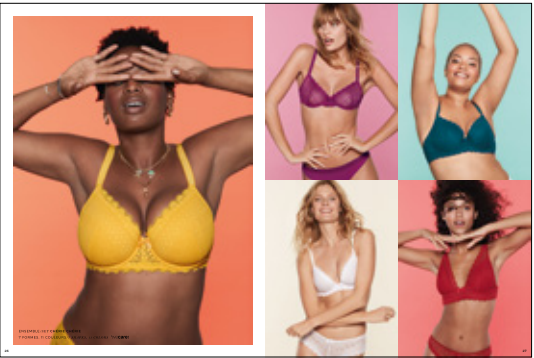
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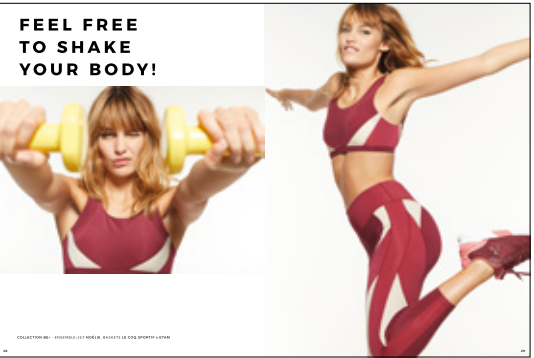
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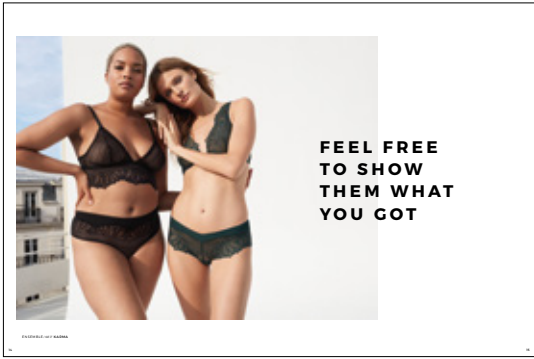
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