

*Etam*



# Gender Free

I/ELLE/S collection for her. him. us.

The first Etam underwear collection **for everyone**. Free from traditional codes, this line with **neutral cuts** is designed above all to provide **well-being and comfort**, with no gender identifiers.

*Embargo until 13/03/2022 included.  
Press release to follow as of 14/03/2022.*



**Freedom of movement, stretch, softness:**  
a mixed wardrobe of boylegs, bodysuits, briefs and bras,  
embodied in our campaign by unique personalities.

**Umorfil® Beauty Fiber®:** an innovative material

Made from collagen extracted from fish scales,  
this soft-as-silk bionic fiber is known for its moisturizing  
and thermoregulating properties.

I/ELLE/S Collection, available in S, M and L.

Briefs, boy leg, bra, body and triangle, available in white, blush,  
and ink from 12,99€. Find them in stores and on [etam.com](http://etam.com) as of  
14/03/2022.





**Gender free.  
Feel free.**

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