

Etam

Collection Sport Feel Good. Feel Free

WITH LAURY THILLEMAN.

Workouts go on, but are not the same. Boxing and Pilates classes, cycling in the rain or recording a podcast episode: Laury Thilleman lives at 100mph but never forgets to take time for herself.

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Communication in the media as of March 29, 2022.*



BODY
T body

SPORT BRA
Stronger

SKIRT
J Alice



SPORT IS A STATE OF MIND.

Entrepreneur, author of her own wellness methods and an accomplished sportswoman, Laury is full of energy. She gives us a daily boost, the tips we need to always keep our heads on straight and feel good in our sneakers. It is precisely this frantic, but perfectly balanced, daily life that inspired our creative teams to design this new line of activewear.

Together they designed her "Feel Good. Feel Free" collection: comfortable and functional, stylish and sporty at the same time. Technical and practical pieces, to be worn in the gym or on the street.

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GO EVERYWHERE CLOTHING

Bicycle shorts and bodysuits,
flat-stomach high-waisted leggings
or sport bras with 7 different necklines:
tailored cuts developed around
the "STRONGER" innovation.
An ultra-comfortable technical fabric
that flattersthe silhouette and follows
your moves.

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JACKET
Aqua

TRASH NECK BRA
Stronger

T-SHIRT
Deep



OUR AMBASSADOR

Bubbly and inspiring, Laury embodies the essence of this new sports collection and takes us along in her daily routine. Feel Good. Feel Free.

See you on March 29th to discover the collection in our stores and on [etam.com](https://www.etam.com).

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