



Etam × **THYLANE**

SUMMER FASHION PARTNERSHIP

Passionate about fashion from a young age, the top model Thylane Blondeau **signs a collection in co-creation with Etam.**

An original capsule, **90s inspired that combs swim and beachwear.**

Alongside our Studio, she imagined bold and colorful pieces, with the desire to compose **her ideal summer wardrobe.** Swimwear, accessories and beach outfits to wear all summer long. Meticulously designed cuts, finely selected materials, she leaves nothing to chance and invests herself in each step, **from conception to realization.**

90S VIBES

Thylane takes us to **California's bustling beaches** with her exclusive collection. Edgy and sharp **pieces in her image:** swimsuits in **electric colors** and **artsy prints**. Out of the bath terrycloth outfits, with matching turbans, **essential for summer**. Loose trousers, an oversized shirt or a sexy dress to enjoy long summer evenings.
"Beach party vibes only!"

To discover as of June 1st, 2022 online and in stores.

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THYLANE, STELLAR AND CAPTIVATING

@thylaneblondeau

Originally from Aix-En-Provence, Thylane is a Provençal girl who, since her childhood, has been immersed in the world of Fashion. Her inimitable style is inspired by her **Mediterranean influences** and **Miami sunsets**, where she lived for a few years.

Today **model, actress and designer of her own ready-to-wear label**, she injects her stellar touch into this **authentic and sharp capsule**.

Follow the presentation of Thylane Blondeau's capsule collection during her Live Shopping on May 30th, 2022, live on our Instagram @etam account.