



Etam

Summer Capsules

To celebrate the arrival of warmer weather, **Etam invites its influencer friends to imagine their summer wardrobe.**

From Australia to the French Riviera via the tropical beaches at the corners of the world, they transport us, one by one, **into their universe infused with their personality.**

Swimsuits with bold shapes, sexy cut-outs and beach accessories: 7 exclusive capsules to discover throughout the season for a summer trip filled with sun to the 4 corners of the world.

Etam x *Lison*
SEBELLIN

FROM
Nice, France

THE INSPIRATION
The French Riviera

HER CAPSULE
Lison takes you south for an unforgettable
summer under the sun at its zenith,
to the charming song of the cicadas.
The mantra: "Thank you, life!"

To discover as of April 11th, 2022:
3 swimsuits with sexy cut-outs, 1 loose shirt and 1 darling
scarf in shades of pine, khaki and gold greens:
an epic tale in the southern scrublands!

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Etam × Chloé B

FROM

Marseille, France

THE INSPIRATION

The 70s

HER CAPSULE

Psychedelic patterns and bright colors, Chloé creates a collection of swimsuits that enhance the shapes and suntan of all women this summer.

To discover as of May 16th, 2022:

3 stylish swimsuits, matching 1 or 2 pieces and their sarongs with festive prints: pink, green and white for a colorful summer.

Etam x *Diane P*

FROM
Angers, France

THE INSPIRATION
Australia

HER CAPSULE

Head to Bondi Beach with Diane and her collection of swimsuits with ultra-trendy cuts. Asymmetry and matching favorites.

To discover as of June 13th, 2022:
Green, soft yellow and white. 4 swimsuits with sexy shapes thanks to structured tops, high-leg bottoms and a superb asymmetrical white one-piece; to combine with 3 matching favorites.

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The agenda

THE SUMMER TRIP TO CASSIS

On the occasion of the launch of their capsule collections with Etam, Lison, Chloé and Diane gather their friends for a sunny getaway at the Domaine de Canaille in Cassis, France. An exceptional setting, sun & fun: an unforgettable experience to live together this spring.

THE MEET-UPS

3 collections, 3 dates:

Chloé, Lison and Diane will unveil their collections at a launch event at the flagship Etam Haussman store. The perfect opportunity to meet their communities and share an exclusive shopping trip.

Lison Sebellin: April 14th

Cholé B: May 16th

Diane Perreau: June (date to be confirmed)

Etam × Bab & Paulien

FROM
Antwerp, Belgium

THE INSPIRATION
The savannah

THEIR CAPSULE
The two Belgians, in duo,
create a collection of wild prints
and trendy cuts, to wear all summer.

To discover as of March 29th, 2022:
Browns and greens,
3 swimsuits and a sarong in psychedelic tones
straight out of the 70s.

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Etam × *Marta Rimbau*

FROM

Madrid, Spain

THE INSPIRATION

Desert sunsets

HER CAPSULE

The Spanish influencer is inspired by beach parties and warm sunset colors to create a collection of new shapes, to be worn during the day and in the evening.

To discover as of April 20th, 2022:

3 swimsuits and a sexy sarong, in warm tones from ochre to terracotta. A khaki beach bag, essential for any summer trip.

Etam x *Katie*

FROM
Madrid, Spain

THE INSPIRATION
Abstract art and contemporary paintings

HER CAPSULE
Bold cut-outs and jeweled details: embark with Katia and her collection of colorful essentials.

To discover as of May 2nd, 2022
3 swimsuits, a sarong and a beach bag, essential
all summer long; surprising shades:
burgundy, anthracite grey and a bold, artistic tie-dye.
An inspired print.

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Etam x *Zaklina Ja Dinh*

FROM

Warsaw, Poland

THE INSPIRATION

Hot sandy landscapes and heavenly beaches

HER CAPSULE

The Pole reveals the must-haves of her summer suitcase in an orange colorama and decorative ties.

To discover as of June 28th, 2022:

2 swimsuits with classic shapes, a slightly cropped oversize t-shirt and an ultra-soft sweatshirt under a solid safari jacket to keep warm day and night.

SUMMER IS COMING!