



ETAM LIVE SHOW 2023

WELCOME TO LE PALACE!

Etam reignites the incandescent Live Show flame for a new 2023 edition by resurrecting the most mythical nightclub of the 80s, Le Palace. For one evening, relive the excitement of Parisian nights at this iconic venue where anything goes.

The revival of the party temple of is announced for September 26, with an exceptional show.



LE PALACE

Step back into the madness of Paris nightlife in the early 80s...

Etam is bringing Le Palace, the legendary Faubourg Montmartre nightclub, back to life. A beacon for night owls the world over, this iconic discoteque brought together the famous and yet-to-be-discovered artists and intellectuals to reinvent themselves night after night.

Soak up the crazy energy of this unique and extravagant venue. Here, anything goes, dancing, having fun, seeing and being seen until the wee hours of the morning. Disco ignites the dance floor under laser lights; looks are exuberant and the freedom limitless.

ETAM CREW

From the runway to the frontrow, our girls Etam squad takes you on a wild adventure to discover every facet of the show. Casting & backstage for some, preparation and photocalls for others. The crew, psyched-up in Le Palace spirit for the occasion, is ready to thrill you before, during and after the show. Visit us on Instagram to find out more.

A CENTURY OF EXPERTISE

On September 26, Etam will once again exuberantly showcase its artisans' corsetry-making expertise. At Le Palace, the joyful will flirt with sensuality, the lingerie will be sexy beyond belief, the lace will be transparent and the bodysuits daring.

Stay tuned for an exclusive couture limited edition!

AN EXCLUSIVE NUMBERED COLLECTION - LEAVERS LACE

For this 16th edition of the Live Show, our design studio has created the exclusive Leavers Lace. Meticulously crafted with exceptional delicacy, this logotyped lace is found on our original collection in a limited numbered series of 100.

OUR PARTNERS

For this edition, Etam once again relies on its fetish beauty partners.

Patina, smock color and glitter: Tom Sapin, Senior M·A·C Cosmetics Artist, does sensational make-up. On the hair front, Wella (@wellafrance @wellahair) is in charge of styling with looks straight out of the imagination of the most beautiful Parisian nights. Meanwhile, manicures will reveal OPI's (@opi_france @opi) flagship shades for this winter.

A sparkling show! French Bloom - the French benchmark for alcohol-free sparkling wines - will also be one of Etam's partners.

RETRANSCRIPTION EN LIVE

Rendez-vous le 26 septembre pour suivre le live show en direct à 21h sur Instagram, TikTok et sur etam.com. Et découvrez aussi le défilé spectaculaire en prime time, à 21h15 sur TMC.

