



Etam

9 STYLES
9 NECKLINES
9 NUMBERS

FIND AND REDISCOVER THE PERFECT FIT

To make your search for the perfect bra as simple as possible, our lingerie experts have meticulously examined this technical garment from every angle.

The outcome? **Nine signature styles**, each numbered, ensuring the same fit and effect on the neckline.

From No. 1 - the plunging push-up to No. 9 - the balconette, every number promises an identical fit.

Panama, Amaryllis, Success, Idol, Engraving: our iconic laces and limited collections all follow this guide... making it easier than ever to find (or rediscover) the perfect fit.

HOW TO DISCOVER YOUR PERFECT STYLE?

Based on the size of your bust, desired shape, and the effect you wish to achieve on your neckline, there's definitely a style that's right for you.

Visit us in-store to find your perfect fit and take advantage of our exclusive measuring service.

ALREADY FOUND YOUR PERFECT MATCH?

All bras with the same style number will offer **the exact same fit**. Simple, right?

N°1

THE SUPER PUSH (UP)

+ 2 sizes
Boosted volume
Plunging neckline



N°2

THE PLUNGING PUSH-UP

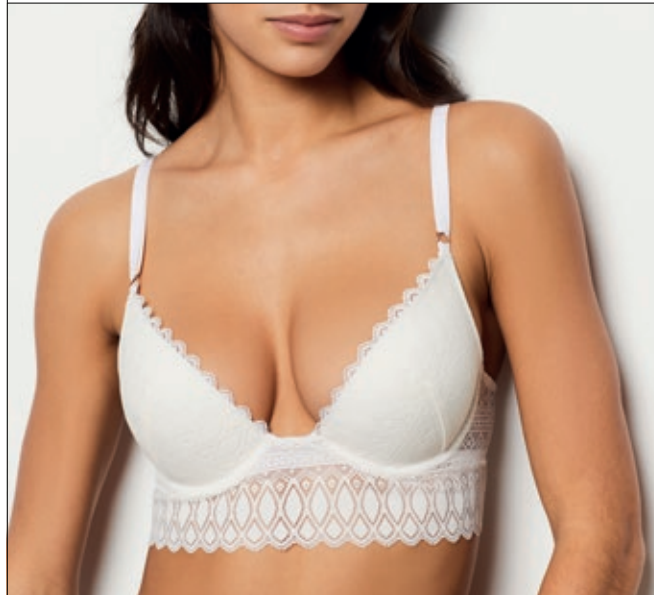
+ 1 size
Boosted Volume
Plunging Neckline



N°3

THE PUSH-UP CONTOUR BRALETTE

+ 1 size
Boosted Volume
V Neckline



N°4

THE LIGHTLY LINED DEMI BRA

Natural shaping
Rounded Neckline



N°5

THE LIGHTLY LINED PLUNGE BRA

Natural shaping
Plunging Neckline



N°6

LIGHTLY LINED LACE CONTOUR BRA

Natural shaping
V Neckline



N°7

UNLINED LACE CONTOUR BRA

Natural shaping
V Neckline



N°8

UNWIRED TRIANGLE BRA

Natural Effect
Underbust Support



N°9

THE BALCONETTE

Sensual shaping
Plunge neckline

