



# TEAM ETAM

## ETAM'S SPORT COLLECTION

2024 is undisputedly the year of sports!

Etam unveils a trendy wardrobe for every session, from the most relaxed to the most intense.

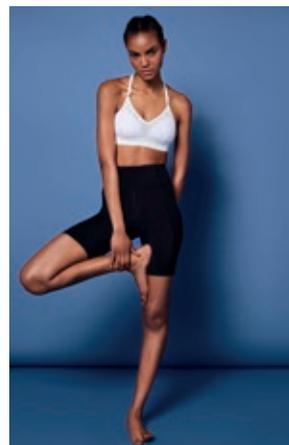
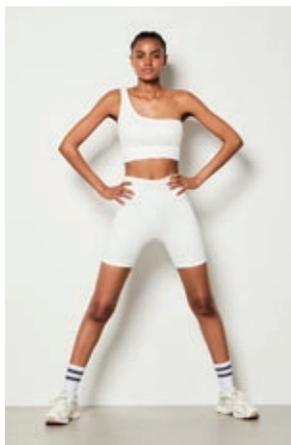
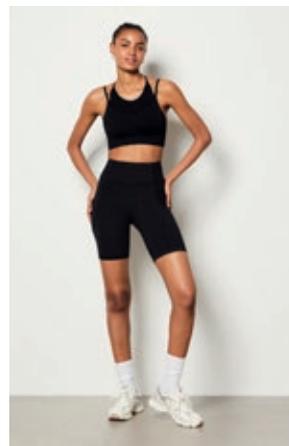
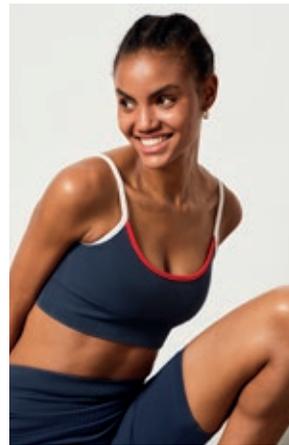
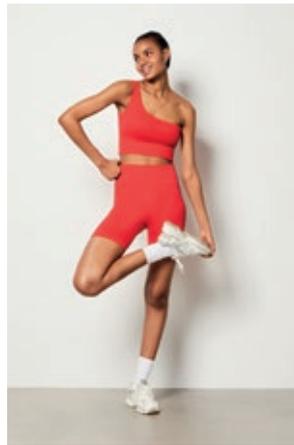
Surrounded by its team of top-level female athletes, the studio designs lifestyle pieces inspired by their respective disciplines.

Whether you're training or lounging, discover outfits to adopt regardless of your activity level.

In terms of innovation, the brand continues its momentum with ultra-efficient antibacterial panties and surprises everyone with a new cleverly foldable panty to take everywhere. These innovations are already must-haves.

Ready to move? 3, 2, 1, GO!

*Etam*



## SPORT LIFE

Our goal? To highlight women's sports by creating the ideal sporty wardrobe that will encourage all women to achieve through sports. Whether supporting your favorite team from your sofa or diving into a pilates reformer session, Etam imagines a comfortable and trendy sporty wardrobe to satisfy all your sporty desires.

**ACTIVE & SOFT**, the lines designed for supporters. Available in a tricolor palette of blue, white, and red, find two models of sports bras - with classic or asymmetrical straps, as well as two types of bottoms: bike shorts and 7/8 leggings. And to complete your look? Two comfy tank tops, in white or blue.

### THE SPORTS BRAS

Four sports bras, four levels of support, four necklines. Light support (Energy bra), normal (Eclipses), superior (Moove), or even multi-support (Adapt), choose the ideal bra that best fits the intensity of your effort.

### THE TONIC BOTTOMS

In legging or bike short versions, they shape the body with their compressive fabric and high-rise waist designed for a slimming effect. Ultra sculpting and stretchy, they support every body movement, even during the most intense workouts.

### THE ASANA CAPSULE

Right in line with the logomania trend, check out two sets of sports bras and hipsters printed with the TEAM ETAM logo, available in black or white. Go Team Etam!

*Sports bras size S to L starting at €25.99. Adapt sports bras size S to XL, €39.99.  
Moove sports bras from size 85B to 100E, €39.99.  
Bottoms size S to L, starting at €16.99.  
Tank tops size S to L, €25.99.*

## SPORT INNOVATIONS

### MY SPORTY PANTY

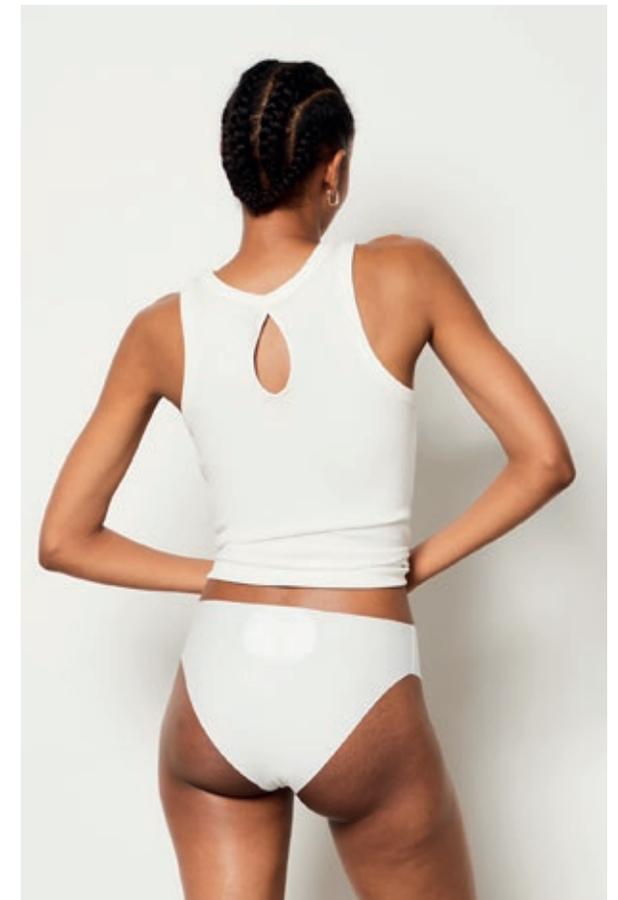
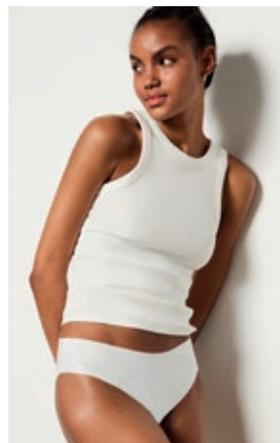
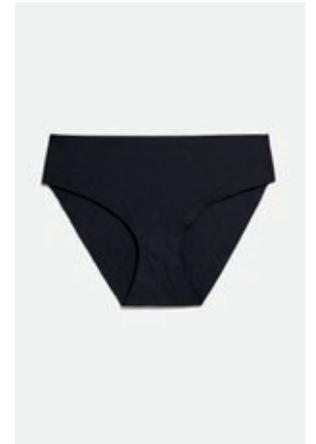
A true technical innovation, the My Sporty panty meets all the needs expressed by our community of sportswomen. Invisible & discreet thanks to its seamless finish, it is ultra comfortable and adapts to all movements. Its special feature? It's made from an innovative ultra-breathable material: antibacterial and anti-odor, it is also quick-dry.

*My Sporty Panty, available in white or black, €12.99.*

### POCKET PANTY Compact and Convenient

Introducing the innovative Pocket Panty, designed to fold down to an impressively small size making it the perfect companion for on-the-go. This one-size-fits-all, seamless panty stretches from S to XL and features a hidden pocket that allows for quick and easy folding. Its discreet design means it can slip unnoticed into your bag, ready to be your secret weapon whenever you need it most. From the office to the gym, it's the perfect undergarment for those non-stop days.

*Pocket Panty, available in white or black, priced at €12.99.*

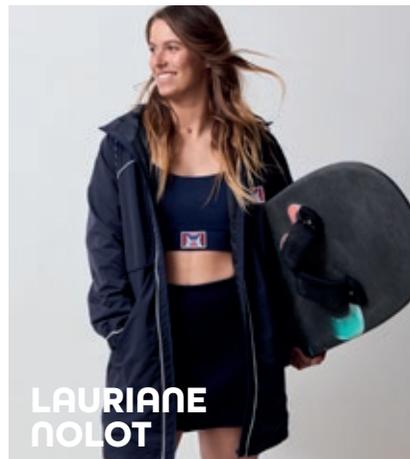




**CAROLINE  
GARCIA**



**GLAWDYS  
LEMOUSSU**



**LAURIANE  
NOLOT**

## ATHLETE CO-CREATIONS

Joining forces with six athletes, we've created six unique capsules, each inspired by their sport and designed for our entire community of sportswomen : beginners, dedicated athletes, or hobbyists.

### **CAROLINE GARCIA - TENNIS**

Crowned "Champion of Champions 2022" by L'Equipe and the top French tennis player.

#### THE CAPSULE

In her second consecutive year with Team Etam, the French player enhances her sports lingerie line for the brand. Alongside sports bras and technical panties that have been tested and approved in her competitions, she has designed a "Tennis Club" outfit featuring a zippered polo sweatshirt and a loose, two-tone blue and white T-shirt.

### **GLAWDYS LEMOUSSU - PARATRIATHLON**

Three-time French champion in 2016

World vice-champion in paratriathlon in 2016

The first French athlete to win a medal at the 2016 Summer Paralympics

#### THE CAPSULE

The paratriathlon champion goes for an original look: a set of a crop tee and bike shorts, designed to be worn under an oversized navy blazer.

### **LAURIANE NOLOT - KITESURF**

French Champion in 2021

World Champion in 2023

Sailor of the Year by the French Sailing Federation

#### THE CAPSULE

The reigning kitesurfing champion opts for a long, waterproof-style jacket. Beneath it, she pairs a navy swimsuit with a short, stretchy skirt.



### **AUDREY TCHEUMÉO - JUDO**

Bronze medalist at the London Olympics and silver medalist at the Rio Olympics in the under 78 kg (middleweight) category.

#### THE CAPSULE

The judoka has designed a jogging set consisting of a comfortable hoodie and matching jogging pants. The entire look is in black, with an oversized hoodie and flared pants for a tapered effect.

### **AMINA ZIDANI - BOXING**

Five-time French champion  
European Champion in 2023

The five-time French champion has put together a simple and effective outfit for everyday outings: a casual white tank top and a sculpting black leggings, topped with an iridescent windbreaker, the standout piece of the look.

### **ESTELLE NZE MINKO - HANDBALL**

Captain of the French handball team  
Gold medalist at the 2020 Olympics  
Twice World Champion and European Champion

#### THE CAPSULE

The captain of the French handball team has created a cropped sweatshirt and ultra-trendy boyish shorts set. In coral tones, it's the perfect outfit for the supporter looking to combine style and comfort.

*Athlete Capsules, available in sizes S to L starting at €19.99.*

