

FRENCH SAVOIR-FAIRE SINCE 1916

Etam

Etam MACABESO

This summer, Etam collaborates with Macarena Achaga, the charismatic Mexican actress and content creator, to design an exclusive swimwear and beachwear collection.

A celebration of summer's most unforgettable moments, from sun-drenched days to festive nights.

MACARENA ACHAGA, A MODERN MUSE

A true style icon, she embodies a spontaneous, bold, and sophisticated femininity. With her natural elegance and keen eye for fashion, Macarena infuses the collection with vibrant energy.

A CAPTIVATING CAPSULE

Sharp cuts, glittering details, and a radiant color palette: each piece captures the essence of summer, effortlessly transitioning from day to night.

Triangle bikinis and sculpting bralettes adorned with gold accents highlight high-cut bottoms and delicate tie-side briefs, striking the perfect balance between comfort and sensuality. One-piece swimsuits boast daring silhouettes, elevated by draped fabrics and sultry cutouts. To extend the beachwear spirit beyond the shore, matching skirts complete the look.

Glamorous on the sand by day, irresistible on the dance floor by night.

AVAILABLE FROM MARCH 11

The Etam x Macarena Achaga collection, starting at €16.99, will be available in Etam stores and on etam.com from March 11, 2025.





