

A photograph of two female tennis players on a clay court. The player on the left is wearing a white long-sleeved tennis top and a white pleated skirt, holding a tennis racket. The player on the right is wearing a black halter-neck top and a white pleated skirt. They are both smiling and looking at each other. The background is a blurred tennis court with a green fence.

FRENCH SAVOIR-FAIRE SINCE 1916

etam



WELCOME TO THE CLUB

New cuts, new color palette. Discover a sport collection with sleek, fitted silhouettes — tested in action on the court. Ready to train?

THE COLLECTION

This spring, Etam unveils its Sport collection — a line created for today's women: active and bold.

Combining style, comfort, and performance, the collection is perfect for any type of workout, no matter the intensity.

Whether you're heading to the gym or running daily errands, find outfits that move with you. Sports bras with flawless support, zip-up jackets, second-skin sculpting leggings, figure-enhancing shorts, and swimsuits — each piece combines technical performance with fashion-forward design. This year's must-have? The PHI one-piece swimsuit. Crafted from microfiber, it hugs the body for a sculpted silhouette and subtly reveals an open back. Available in khaki, purple, or black — wear it as a bodysuit or a swimsuit.

When it comes to innovation, the brand continues to lead the way with high-performance antibacterial panties.

CAROLINE GARCIA & CHLOÉ PAQUET: OUR TENNIS AMBASSADORS

We're proud to count Caroline Garcia, ranked fifth among French players, and Chloé Paquet, Trophée Clarins finalist and fourth in the national rankings, among our ambassadors. Both proudly wear the colors of our new Sport collection — two athletes with powerful games and a shared vision of excellence and style.

CAROLINE GARCIA

“What would I say to the younger Caroline? I'd tell her to trust herself more — and to learn to do things for herself, not for anyone else.”

A fixture on the court, Caroline is truly passionate about the game. Today, with the experience she's gained over the years, France's top-ranked player has learned to take a step back from competition and align her game with her values.

CHLOÉ PAQUET

“I always feel like there's room for improvement — so I believe I can reach my best ranking.”

Introduced to tennis by her father, Chloé began training at a very young age. Her favorite place? Roland Garros, and the clay courts where it all began. Committed and passionate, her drive to grow and push her limits is stronger than ever. With the support of its tennis team, the studio has designed a Sport collection with sharp, performance-ready cuts for every session.

Court-tested and 100% ambassador-approved.
These must-have new arrivals are now available in all Etam stores and on Etam.com.

Welcome to the Club!



