



# LEG SHOW

*Etam*

*LEGWEAR WARDROBE*



A TIMELESS STAPLE IN EVERY WOMAN'S WARDROBE, TIGHTS HAVE CROSSED DECADES WITHOUT EVER GOING OUT OF STYLE AND HAVE BEEN PART OF ETAM'S STORY FOR OVER A CENTURY. FROM THE VERY FIRST PAIR DESIGNED IN BERLIN TO THEIR ICONIC MOMENTS ON THE ETAM LIVE SHOW RUNWAYS, THIS ESSENTIAL HAS NEVER STOPPED REINVENTING ITSELF.

## THE VERY FIRST ETAM PIECE WAS A PAIR OF TIGHTS

ETAM'S STORY BEGAN IN BERLIN IN 1916. AS WOMEN WERE LIBERATING THEMSELVES FROM CORSETS AND ALL FORMS OF RESTRICTIVE CLOTHING, MAX LINDEMANN CREATED SYNTHETIC SILK STOCKINGS, FOLLOWED BY LADDER-RESISTANT UNDERWEAR. HIS VISION: TO COMBINE COMFORT AND ELEGANCE, MAKING LINGERIE A DAILY PLEASURE. A REVOLUTION, AND A NAME: ETAM.

## LEG SHOW AT THE ETAM LIVE SHOW

SINCE THE VERY BEGINNING, TIGHTS HAVE MOVED TO THE RHYTHM OF FASHION TRENDS. A STYLE OBSESSION FOR MAJOR COUTURE HOUSES AND SPOTTED ON THE CATWALK OF THE ETAM LIVE SHOW 2025, WHERE AN ENTIRE SCENE, "LEG SHOW," WAS DEDICATED TO THEM, TIGHTS CONTINUE TO SHINE ON RUNWAYS AROUND THE WORLD, EVOLVING WITH THE TIMES. AFTER THE ERA OF CLASSIC NUDE AND BLACK SHEERS, THE TREND NOW CELEBRATED ACROSS SOCIAL MEDIA IS ALL ABOUT STATEMENT STYLES: RICH CHOCOLATE BROWNS, LACE-EFFECT FISHNETS, AND BOLD COLOR-BLOCK SHADES OF RED, PINK, AND BURGUNDY. AND THE 2026 TREND IS ALREADY TAKING SHAPE: WHITE TIGHTS.

## AT THE FOREFRONT OF INNOVATION

ALWAYS IN MOTION, ETAM TIGHTS PUSH THE BOUNDARIES OF COMFORT AND INNOVATION. THE STUDIO CONSTANTLY EXPLORES NEW MATERIALS: ULTRA-STRETCH FIBERS FOR ONE-SIZE MODELS THAT FIT ALL BODY TYPES, AND INNOVATIVE THERMAL KNITS FOR THE WARM ME UP LINE, OFFERING UP TO THREE EXTRA DEGREES OF WARMTH.

MORE THAN AN ACCESSORY, TIGHTS EMBODY ETAM'S PHILOSOPHY: SUPPORTING WOMEN IN THEIR MOVEMENTS, DESIRES, AND DARING CHOICES. THEY ENHANCE THE SILHOUETTE WITHOUT CONSTRAINT, COMBINING COMFORT AND FEMININITY, AND CELEBRATE A DISTINCTLY PARISIAN SENSE OF FREEDOM.

*THE TIGHTS COLLECTION FROM €9.99, AVAILABLE IN STORES AND ON ETAM.COM*



